

SalesHUB Sales Enablement Database | User Guide

SalesHUB replaces our existing Sales Portal & Vault tools, and has been developed to offer Sales Teams and selling partners a single location to find everything needed to learn about, train & successfully sell our products.

Accessing **SalesHUB** is easy, simply open a new web browser window, and navigate to desired content from the Home page.

Accessing SalesHUB via web browser: <https://www.cw-estgroup.com/SalesHUB>

Current Version & EST Staff Login

Content by Product Line

- Pop-A-Plug® Tube Plugging System
- GripTight® Test & Isolation Plugs
- Specialty Tools

Content by Category

Product content arranged categorically. Easy to navigate if looking for a specific piece of information or document.

Industry News

Links to several industry News Feeds.

The screenshot shows the SalesHUB website interface. At the top, there is a navigation bar with the CURTISS-WRIGHT logo, a search bar, and a language selector. Below the navigation bar is a red banner with the text 'HOME / SALES HUB | SALES & MARKETING DATABASE' and the 'EST GROUP' logo. The main content area is divided into several sections:

- CONTACT US >>**: A red button with a white arrow pointing right.
- REGISTER NOW FOR OUR E-NEWSLETTER:**: A dark grey box with a white arrow pointing right and a red 'SUBSCRIBE >>' button.
- SALES HUB HOME**: A section with a red header and a paragraph of text: 'Developed for our Sales Teams and selling partners. SalesHUB is the place to find everything needed to learn about & successfully sell EST Group products. Content is organized either by Product Line or Category.' It includes a 'Version 01.25' label and a link to 'EST Staff'.
- CONTENT BY PRODUCT LINE**: A section with a red header and three product cards: 'Pop-A-Plug® Tube Plugging System', 'Hydrostatic Test & Isolation Plugs', and 'Specialty Tools'.
- CONTENT BY CATEGORY**: A section with a red header and a list of categories: Sales Tools, Training Material, Brochures, Literature, Product Videos & Animations, Application Sheets, Technical Papers, Success Stories, Best Practices, Published Articles, Industry Information, QA Documentation, Certifications, and Trade Shows & Events.
- INDUSTRY NEWS**: A section with a red header and a list of news feeds: BiC Magazine News, Hydrocarbon Processing News - Maintenance & Reliability, Hydrocarbon Engineering News, World Fertilizer News, World Pipelines News, and Australian Pipeliner News.

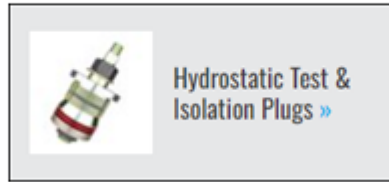
Annotations on the left side of the screenshot point to these sections:

- A red line points from the 'Current Version & EST Staff Login' header to the 'CONTACT US >>' button and the 'REGISTER NOW FOR OUR E-NEWSLETTER:' box.
- A red line points from the 'Content by Product Line' header to the 'REGISTER NOW FOR OUR E-NEWSLETTER:' box.
- A red line points from the 'Content by Category' header to the 'CONTENT BY CATEGORY' section.
- A red line points from the 'Industry News' header to the 'INDUSTRY NEWS' section.

At the bottom of the page, there is a 'BACK TO TOP' button, a 'SHARE THIS' button, and a footer with 'Terms of Use | Privacy Notice | Site Map' and 'CURTISS-WRIGHT ORGANIZATION: Corporation Home | Aerospace / Industrial | Defense Electronics | Naval & Power'.

Interface Segment Breakdown

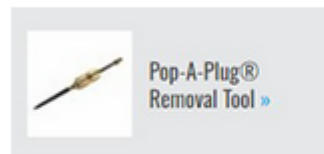
CONTENT BY PRODUCT LINE



Content by Product Line is just that, a listing of products and their respective information, similar to our product pages on the EST Group website. Clicking one of the above icons will present the full line. E.g. –

POP-A-PLUG TUBE PLUGGING SYSTEM PRODUCT LINE

[HOME](#) | [POP-A-PLUG LINE](#) | [GRIPTIGHT LINE](#) | [SPECIALTY TOOL LINE](#) | [CATEGORICAL CONTENT](#)



IMPORTANT NOTE: As SalesHUB exists within our site domain, once inside the SalesHUB environment/pages, it is important to use the horizontal navigation (*highlighted above in red*).

Clicking on a specific product will present a full page of information & documentation for that product. Product pages are available for each of our three lines.

Interface Segment Breakdown *Continued*

CONTENT BY CATEGORY

- [Sales Tools](#)
- [Training Material](#)
- [Brochures](#)
- [Literature](#)
- [Product Videos & Animations](#)
- [Application Sheets](#)
- [Technical Papers](#)
- [Success Stories](#)
- [Best Practices](#)
- [Published Articles](#)
- [Industry Information](#)
- [QA Documentation](#)
- [Certifications](#)
- [Trade Shows & Events](#)



This segment is organized by document/material categories for easy reference. Convenient if you know what type of content you're looking for regarding a specific product. E.g. –

SALESHUB | TECHNICAL PAPERS

[HOME](#) | [POP-A-PLUG LINE](#) | [GRIPTIGHT LINE](#) | [SPECIALTY TOOL LINE](#) | [CATEGORICAL CONTENT](#)

Technical Papers

- Mechanical Tube Plug Technology for High Pressure Heat Exchangers
- ASME-PCC-2-2022_article-312
- ASME-PCC-2-2022_article-503
- EPRI-Condenser-Plug-Selection-Criteria (MK0072)
- GTMAX Gripper - FEA Study (DC92512)
- PAP System Plugging HX in Nuclear Applications (MK0052)

Product Request Forms

- Pop-A-Plug Product Request Form - English
- Pop-A-Plug Product Request Form - Español
- Test & Isolation Plug Product Request Form - English
- Test & Isolation Plug Product Request Form - Espanol

Interface Segment Breakdown *Continued*

INDUSTRY NEWS

- [BIC Magazine News](#)
- [Hydrocarbon Processing News - Maintenance & Reliability](#)
- [Hydrocarbon Engineering News](#)
- [World Fertilizer News](#)
- [World Pipelines News](#)
- [Australian Pipeliner News](#)

The third and final segment of the main interface page includes **News Feeds** from several industry websites of note. This content updates dynamically at the rate the respective websites post news.

If you have any questions or concerns regarding SalesHUB, send email to: EST-Marketing@curtisswright.com